

CHERYL WALKER-ROBERTSON

Cheryl Walker-Robertson is the Founder and CEO of **Protocol International**, offering interactive etiquette, protocol and civility programs and consultations for today's executives and tomorrow's business leaders.

SPEAKER/ EXPERT

TO FORTUNE 500 COMPANIES

Ms. Walker-Robertson is recognized for her extraordinary talent in presenting professional and business development strategies in an interactive and interesting way. Because of this ability she is often in demand as a speaker and expert on issues facing today's market and to four different generations. Her clientele represents Fortune 500 companies, government, health, educational institutions, the entertainment industry, small and medium sized businesses, social memberships as well as youth, teen and children based organizations.

A corporate presenter, Walker-Robertson is a charismatic, empowering and fun trainer. She honed her savvy business skills with over 20 years in corporate environment and on professional and philanthropic boards. She is a founding executive of Odyssey Media and the Odyssey Network Business Retreat.





THOUGHT LEADER

Cheryl is a co-author of "The Power of Civility" and a contributing writer to various trade and business publications in addition to online radio shows. She has been called the 'ultimate networker' and named one of the 25 Influential Black Women in Business.

Cheryl is the protocol and etiquette expert for Count Me In, NBC 40, and serves as Protocol Officer for ProDiverse and AAU Team IZOD.



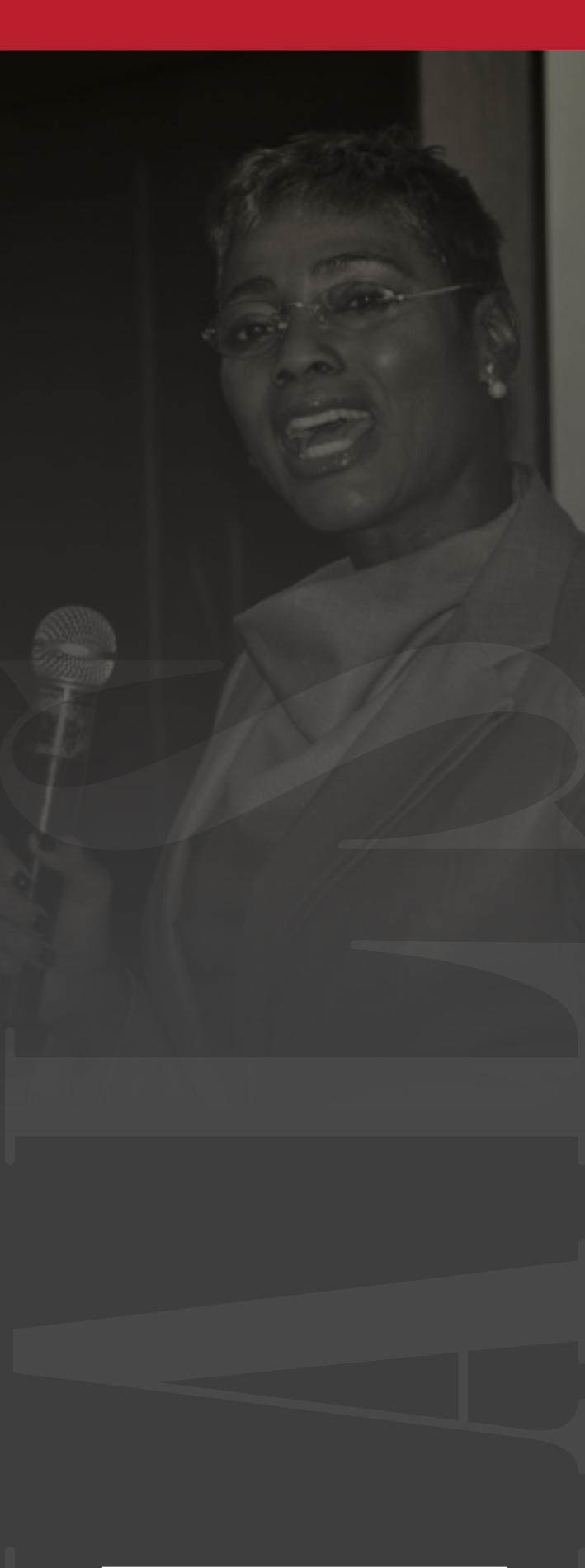


ARENA HOTELS

INNS - LODGES - HOTELS - RESORTS

EXCELLENCE IN
**BUSINESS &
COMMUNITY
SERVICE**

Cheryl received the
**Excellence in Business
and Community Service**
Award from Project
Re-Direct. She has served
on the Association of
Image Consultants
International (AICI) Civility
Board, an AICI Chapter
Charter Member and as
Chapter President of
Business Networking
International (BNI).



TESTIMONIALS

"Good content Cheryl! Presented so elegantly and also so needed.. I think companies assume everyone is skilled in these areas. Your workshop demonstrates what we sometimes don't know. Thanks for spreading the awareness."

***-Cathy C. Smith,
Sr. Executive HSBC***

"Great pleasure to have worked with you on yesterday's webinar---I really enjoyed your presentation and I look forward to working with you in the future. The information that you provided will continue to be very useful to the Make Mine a Million \$ Business Community as it will be archived on our site."

***-Mary Olushoga,
Count Me In Make Mine
A Million***

"Thank you so very much. The Protocol training was wonderful. I am a witness and beneficiary of your trainings. Every subject you covered is a reality in what we always need to do. Thank you again. Please organize again and come back here and present more protocol workshops. I know the response will be wonderful. Our Government will always support you."

***-Peter Kangethe,
Kenyan Embassy***

"Bravo! Bravo! Bravo! I not only enjoyed your presentation but also found it to be timely and user friendly. I am taking your tips to heart and will test them out at my next seminar or meeting. Please add me to your mailing list and accept my LinkedIn invite. All the Best and Thank you."

***-Mary Williams,
State Farm***

"I want to tell you – your presentation today was just what I needed to take me to the next level. I now have some homework and some refreshing of old bad habits too work on! I would have loved the opportunity to talk in person and learn more about your company and background. I will check out your sites over the weekend and mention your presentation at my weekly development meeting. Your topic would help us all perform better and improve our development efforts for my organization - CHRISTUS Foundation for HealthCare."

**-Elizabeth Urtado-Holzheausser,
CHRISTUS Foundation for Health Care**

"You were absolutely delightful. I'm glad to know the proper placement of a nameplate, how to make the appropriate eye contact and stand when giving a handshake, all reminders of what I learned so long ago at the Air Force Academy. Even though I'm consistently the top producer in the office, I can see that I'm missing the boat on the networking because I spend too much time networking with associates and friends at these functions. I'll have to use your Buddy strategy to 'work the room in the most effective manner possible. Once again, thanks for all of your ideas, your bubbly presentation and your positively infectious attitude."

**-Bert Foster,
Prudential**

"I would just like to commend you on your presentation. You were most wonderful. I told you that I would give you a 'plug'/referral and I did. Please see the email below that was sent to the NJ Superior Court-Hudson Vicinage training coordinator.

Good Morning Rebecca,
I am emailing to inform you that I attended a wonderful seminar/training over the weekend about 'Effective Networking'. Just let me state that the trainer was most wonderful. She was enthusiastic, interactive, and was able to relate well to the participants. I would like to recommend her for trainings here at the Judiciary. The name of the company is Protocol, Inc."

**-Angelica Eason - CSO1,
New Jersey Superior Court of NJ**

**CHERYL
WALKER-ROBERTSON**



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